

FEDERAL THREATS TO AFTERSCHOOL

Why Your Voice Matters

www.afterschoolalliance.org

AMERICA AFTER 3PM

- **8.4 million kids participate** in afterschool programs
- **15.1 million kids on their own** after school
- Economy is having an impact

<i>America After 3PM 2009 Compared to 2004</i>	National Percentages	
	2009	2004
Kids in Afterschool Programs	15%	11%
Kids in Self Care	26%	25%
Kids in Sibling Care	14%	11%
Parents Satisfied with Afterschool Program	89%	91%
Kids Who Would Participate if a Program were Available	38%	30%
Kids in Summer Learning Programs	25%	--

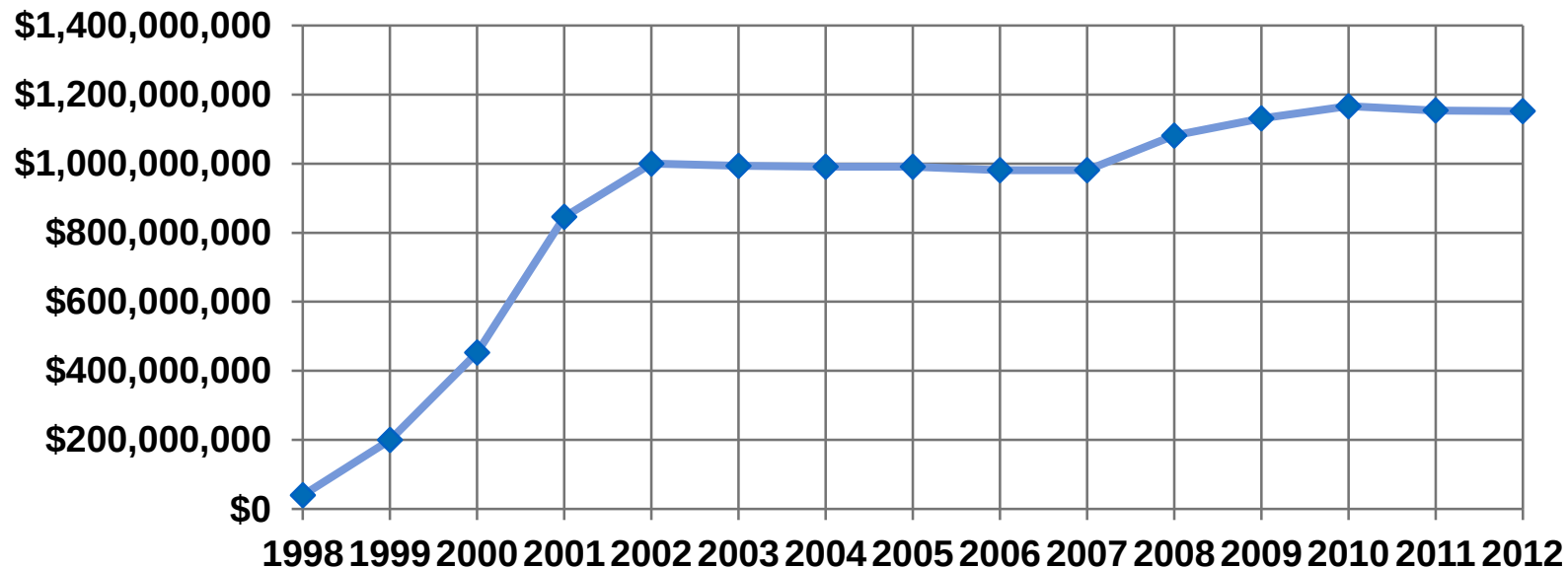


VARIETY OF FEDERAL FUNDING STREAMS



21ST CCLC FUNDING

Funding History – 21 st CCLC		
Fiscal Year	Amount Appropriated	Amount Authorized in No Child Left Behind Act
1998	\$40 million	n/a
2002	\$1 billion	\$1.25 billion
2007	\$981 million	\$2.5 billion
2010	\$1.166 billion	\$2.5 billion
2011	\$1.154 billion	\$2.5 billion
2012	\$1.152 billion	\$2.5 billion



THE FY12 & FY13 BUDGETS



○ Final deal for FY12

- \$60 million increase for CCDF,
- **\$2 million cut to 21st CCLC**

○ FY13 Budget

- President's Proposal announced in February
- 21st CCLC level funded
- Many new uses proposed



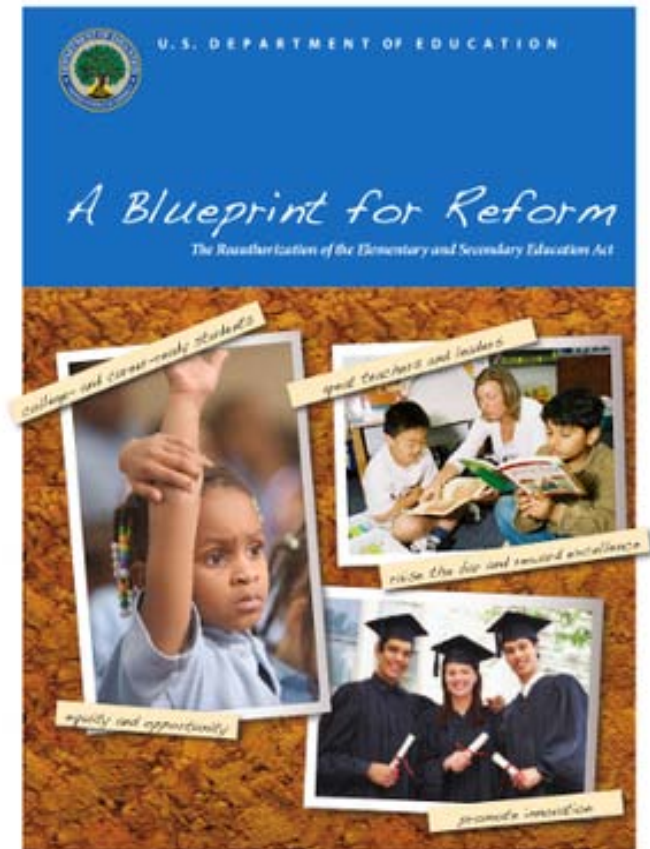
SEQUESTRATION AND THE RYAN BUDGET

21st Century Community Learning Centers



BLUEPRINT FOR REFORM: PRESIDENT'S ESEA PROPOSAL

- Prioritizes funding of longer school day through 21st CCLC funds
- Discusses importance of community partners, but CBO involvement not required
- 21st CCLC turned into 2 national competitive grant programs
- Instructional time, school turnaround emphasized



ESEA REAUTHORIZATION IN CONGRESS

- House Education and the Workforce Committee:
 - 2012 Bill :Complete block grant to locals
- Senate Health, Education, Pensions & Labor Committee:
 - Oct. 2011: bi-partisan ESEA bill in October
 - 21st CCLC – school redesign and ELT.



SENATE LANGUAGE

- *“**Increase the total number of school hours** for the school year at a high-need school by not less than 300 hours and redesign the school’s program...”*
- *“...**to support innovation in teaching**, in order to improve the proficiency of participating students, particularly struggling students, in core academic subjects.”*
- *“...**for additional subjects and enrichment activities** that contribute to a well rounded education, **which may include** music and the arts, physical education, and experiential and work-based learning opportunities...”*
- *“...for teachers to engage in **collaboration and professional planning**, within and across grades and subjects.”*





Afterschool Alliance
AFTERSCHOOL FOR ALL

- Optional Flexibility for 21st CCLC Programs – “11th Waiver”:
- Supplemental Education Services (SES):
- Transferability of training and technical assistance funds

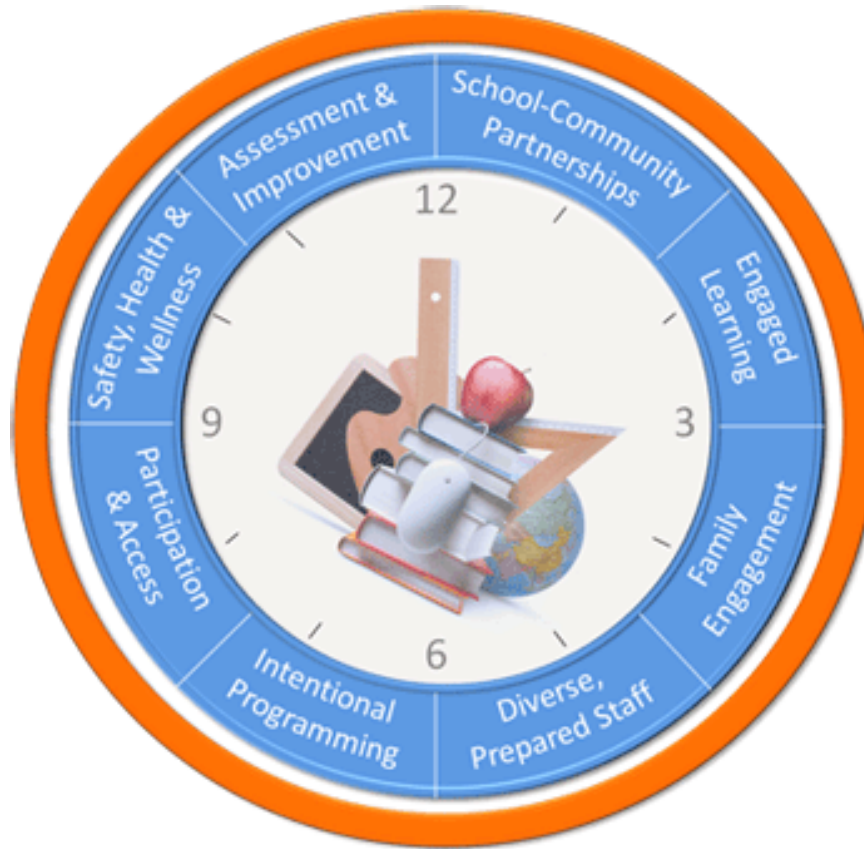
YOUR VOICE : MESSAGES THAT WORK

- Afterschool Programs
 - Keep kids safe
 - Engage kids in learning
 - Help working families
- At their best when they complement but don't replicate the school day
- Afterschool programs leverage community-school partnerships and corporate partnerships



EXPANDED LEARNING

- Includes before-school, afterschool, summer and extended day or expanded learning time programs



KEY PRINCIPLES

- **Partnerships** are key
- Afterschool should **complement but not replicate** school day
- Changes in **policy must not lead to a reduction** in services for kids
- **Maintain** parental choice and engagement
- Competitions **should continue** at state level



AFTERSCHOOL ALLIANCE RESOURCES

A screenshot of the Afterschool Alliance website (www.afterschoolalliance.org/index.cfm) displayed in a web browser window.

The website features a blue header with the Afterschool Alliance logo and navigation links: [about us](#), [lend a hand](#), and [in my community](#). A search bar is located in the top right corner.

The main content area is divided into several sections:

- Get eNews**: A sidebar menu with links to Policy & Action Center, Facts & Research, Press Room, Afterschool In Your State, Afterschool Challenge Conference, Lights On Afterschool, Afterschool for All Campaign, Advocate Newsletter, Afterschool Snack, Afterschool Radio, Afterschool Ambassadors, and Publications.
- Afterschool for All Challenge**: A large banner image showing a group of diverse youth. Text overlay reads: "Afterschool for All Challenge 2 Days, 220 Members of Congress". Below the image is a link: [See Photos, Video and More](#).
- Featured Afterschool Video**: A video player showing a young man speaking at a podium. A "more video" link is below the player.
- Contact Congress**: A section with a link to [Contact Congress](#), a form to "Enter Zip:" with a "go" button, and an image of the U.S. Capitol.
- Policy & Action Center**: A green box containing the text: "Take action now to support afterschool programs as part of the Appropriations process." and a link: [Learn more](#) about ESEA, Child Nutrition and other afterschool policy issues.
- Top News**: A section with tabs for [Advocate Newsletter](#), [Radio](#), [Blog](#), and [Video](#). The "Top News" tab is active, showing a list of recent news items: "Take Action: Urge Your Senators to Support the Afterschool for America's Children Act (July 2011)", "Sens. Boxer, Murkowski and Murray Introduce the Afterschool for America's Children Act (July 2011)", "Afterschool Radio: Kicking off Lights On Afterschool (June 2011)", and "Spotlight on Summer Learning (June 2011)".

At the bottom left, there is a "How to:" section with a link to [Market Afterschool](#).

www.afterschoolalliance.org

WHAT YOU CAN DO

Contact Congress/Local Officials

- Call, write or email
- Meet district staff
- Afterschool for All Challenge



Arrange a Site Visit

- *Lights On Afterschool*



WHAT YOU CAN DO

Use Social Media



Use Traditional Media

- Plagiarize freely! – from our website
- Create a Media List
- Identify 2-3 key messages
- Structure events with media in mind
- Appeal to the press, build relationships
- Issue news releases
- Develop press kits



KEEP IN TOUCH!

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